

1863



Sydney University Football Club

THE BIRTHPLACE OF AUSTRALIAN RUGBY



2018 SPONSORS' DIRECTORY

MESSAGE FROM THE PRESIDENT



The Sydney University Football Club (SUFC), founded in 1863, is the birthplace of Australian rugby and is the oldest Rugby club outside of Britain. In our 156th year, our Club has a remarkable history of achievements. We have won the 1st Grade NSW Rugby Premiership on 30 occasions (first premiership held in 1900), including 6 in succession between 2005-2010, and with our lower Grades and Colts teams also being successful, the Club has won the Club Championship 23 times, including the last 14 years in a row. As a product of this success SUFC has been able to develop countless Super Rugby franchise players, Australian U20 and 7's representatives. We had the largest representation of any club in the Wallabies 2015 World Cup squad, continuing our contribution to Australian rugby, which has seen SUFC contribute 126 Australian Representatives, of which 104 are Wallabies.

It is not just good rugby players we are proud of developing, but great men and women and leaders in their communities and corporations.

Our history and achievements are unrivalled by any other sporting team in this country, making SUFC the leading Club rugby brand in Australia.

As well as being proud of our history, I am also very excited about the future. There is no doubt we are one of the most recognised and watched rugby teams in this country. I am confident our winning culture will continue, further lifting our off-field profile across the Australian sporting market, to our students, our alumni and the corporate sector.

I would like to personally thank our 2018 SUFC Sponsors. Our achievements cannot occur without your emotional and financial support. Our sponsors enjoy the association and benefits that our strong brand can provide. This includes branding, hospitality, online advertising and other initiatives that can assist with building your business relationships and promotion of your company. I am confident your company will continue to directly benefit from an association with SUFC.

Thank you for joining the SUFC family. Up The Students!

Angus Stuart
SUFC President

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For more information, please contact:

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“

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playing until they
get it right



1863



Friends
of Sydney University Football Club

The Friends of Sydney University Football Club (the “Friends”) was founded in 1996 by Peter Hemming, Executive Chairman of Heathley Limited. This was at a time when rugby was moving towards professionalism. It was also a time when Sydney University Football Club was at risk of relegation.

An influential coterie of senior businessmen and professionals were approached with a plan to establish a specialised mentoring group. This group, the Friends, has made a critical contribution to what is now one of the most successful and sustainable rugby clubs in the world, Sydney University Football Club.

The Friends has grown significantly and currently has over 50 prominent senior business executives and professionals across many industries. All of them are committed to mentoring the players of the Club although, interestingly, only one third of them played rugby for Sydney University and only one half of the Friends attended the University of Sydney, but all are committed to assisting the players and the Club.

The Friends provides two significant contributions:

1. A mentoring programme for the players aimed to assist them in succeeding in their business and professional careers.
2. Annual donations from Members for the Sydney University Football Club Foundation.

To learn more about the Friends of SUFC please contact Catherine Gasking, PA to Executive Chairman Peter Hemming, Heathley Limited 02 8247 7000.

1863



Sydney University Football Club

FOUNDATION

XV

The history of the Sydney University Football Club is chequered with threats and challenges. In 1983 the Club was relegated to second division for one year and in the early 90's it floundered in the competition. On both occasions former players and supporters rallied behind the Club to put it back on its feet. Strong support and strategic planning have now positioned SUFC as the leading club in Australian Rugby both on and off the field.

The Sydney University Football Club Foundation ("the Foundation") was established in 2003 as an initiative of the Club and president at the time, David Mortimer AO. An independent board was appointed who established the Foundation to make a significant and continuing contribution to the Club in recognition of the friendships, benefits and experiences that being a player or supporter has given them. The Club has provided many memories, cherished by former players and supporters alike. These memories are what the Foundation aims to preserve – so that current and future players and supporters will be able to form their own special memories.

To date the Foundation has established a capital fund in excess of \$3 million to enable it to support the aims of the Club now and for future generations.

In the period from inception to 2016, the Foundation has distributed over \$1.1 million to SUFC. The funds go to assist with the day to day running of the Club. It is a strict condition of the Foundation that none of the funds supplied are to go towards paying players.

SUFC's past pre-eminence is no guarantee of its future success particularly in an increasingly competitive environment. The Club must ensure it has the financial strength to rise to new challenges and maintain its standing as a nursery for Australia's rugby future. Continued support for the Foundation will help deliver all of these objectives and will ensure SUFC maintains its proud name and world-class standing on and off the field.

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The firm's principal Jim Fenwicke, who played with the club from the mid 80's to the mid 90's, understands that success comes from good planning, passion, hard work and being part of a great team.

Please contact Jim Fenwicke if you would like to increase your sense of financial security
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As CEO of the Linchpin Group Australia, Bill Hovey, has worn many hats at SUFC: Sponsor; Premiership Coach; Mentor; and Leadership Adviser.

With clients in Australia, China, and Europe, Linchpin is at the forefront of thinking and practice about how organizations can develop remarkably sustainable leadership and management practices by drawing on the practical wisdom and lessons of philosophy.

Through its leader-as-philosopher model, Linchpin opens up philosophy's lessons in a very practical way and challenges the notion that every successful idea is a new idea. It shows organisations how to achieve excellence in strategy, leadership, ethical practice, and executive and organizational transition. And, it embeds the practice of mastery of leadership and management that comes through practical experience – and not just the latest “hot” theory.

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Bill Hovey - CEO
The Linchpin Group Australia
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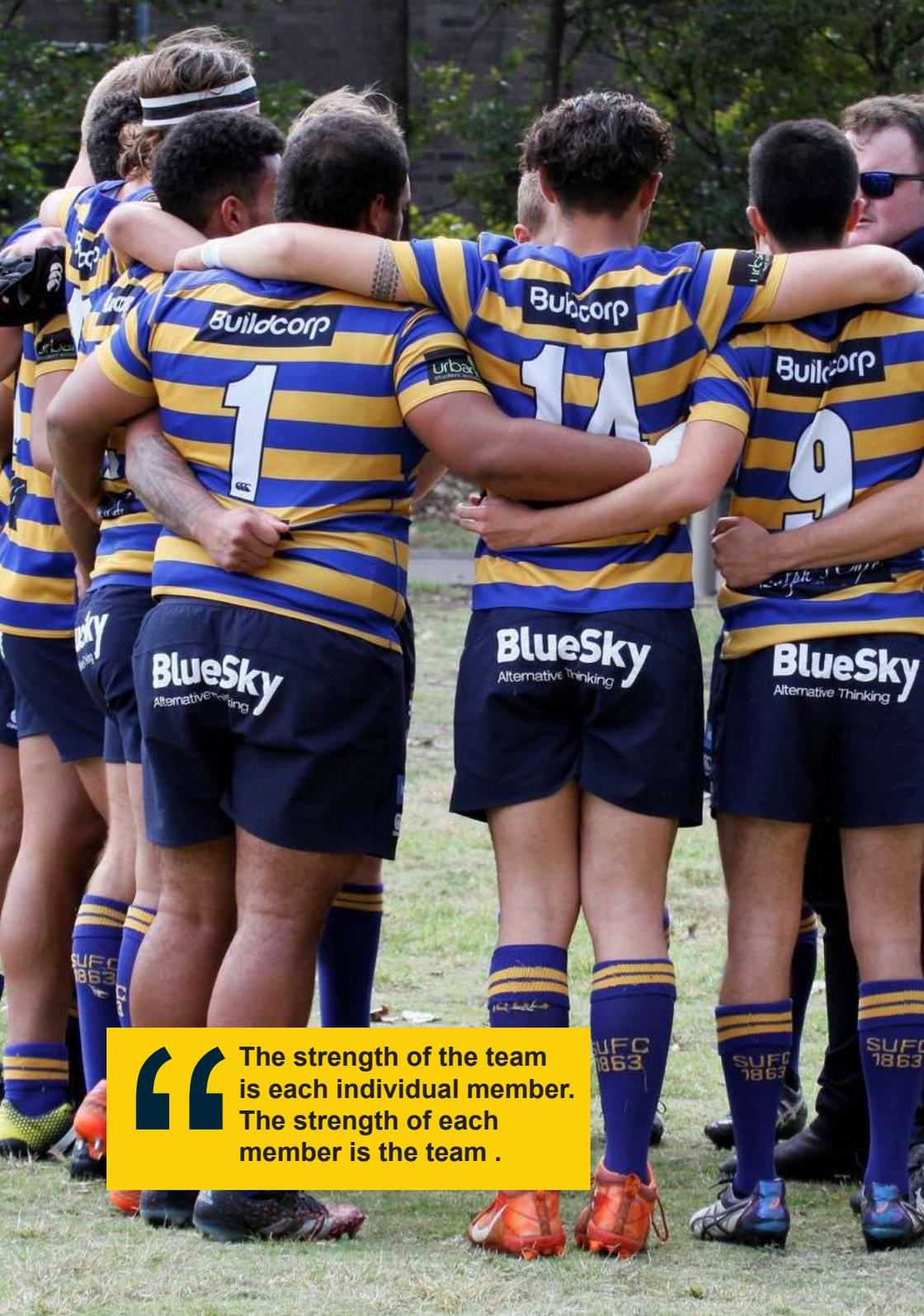


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“ The strength of the team is each individual member. The strength of each member is the team .



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